

Opera Holland Park: Corporate Membership Scheme



The perfect place to spend an
unforgettable evening

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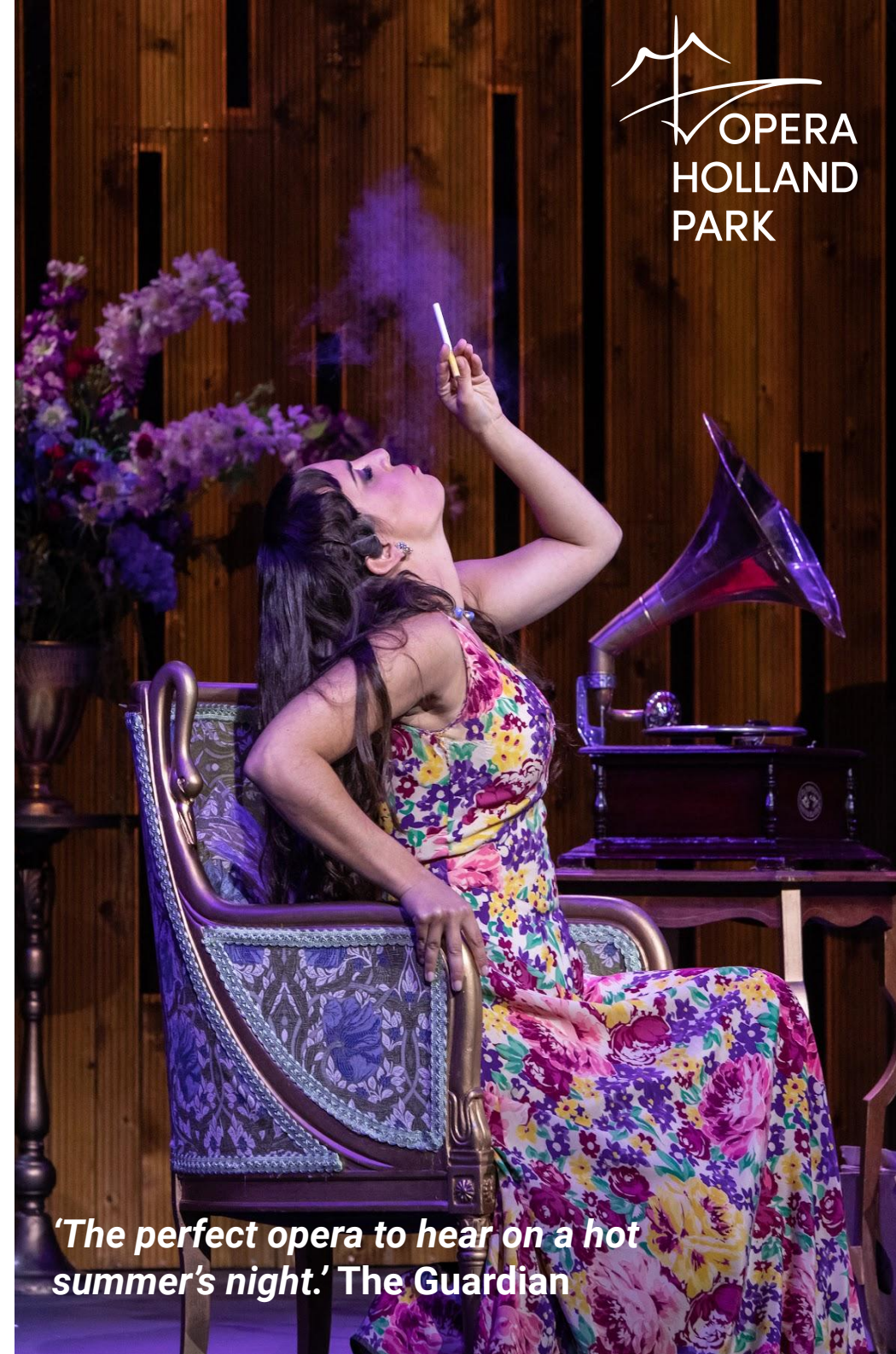
Opera Holland Park: The perfect place to spend an evening

Opera Holland Park is a opera company based a stone's throw from Kensington High Street, producing spectacular seasons of opera performances in the gorgeous surroundings of Holland Park each summer.

We produce comedies and tragedies from different centuries and countries, relishing the variety of music for singers and orchestra and the imagination and theatrical vitality in every new production. We take our audiences with us, introducing them to rarities and celebrating well-loved classics together.

As **an independent charity**, throughout the year we serve the community in care homes, hospices, shelters and schools, building audiences of the future, taking music to those for whom a traditional theatre setting is inaccessible.

We believe that the arts environment is unparalleled when it comes to creating a positive and engaging atmosphere in which to do business, to spend time with clients, and to broadcast the values of your brand to an open and appreciative audience.



'The perfect opera to hear on a hot summer's night.' The Guardian

Our audience and reach

Our audiences are...

Commuterland
Culturebuffs
Metroculturals
Experience Seekers

77% of our audience are London based

33% live in the Royal Borough of Kensington & Chelsea

21% live in the top five most affluent postcodes in the country

493.2k visitor page views

10,000 on our mailing list

Over **25,000** followers on social media

Culturally active and visit other organisations including Tate Modern, Barbican, National Theatre



Premium Membership

£25,000 + VAT

Our top tier of Membership is aimed at businesses that value the importance of music and cultural engagement. This membership offers top price tickets, invitations to exclusive press nights and the Opera Holland Park Gala event.

Tickets and Invitations

- 30 top-price tickets to be used across the programme, or at one performance for a truly special night
- 4 invitations per every press night (5 in total)
- Invitations to after party

Experiences

- Opportunity to host a canape reception in one of our gorgeous venues
- Exclusive opportunities for behind-the-scenes access and cast meet-and-greets at evening events
- Table of 10 for your guests at exclusive Opera Holland Park annual Gala event

Marketing and PR

- Opportunities to creatively explore and utilise Opera Holland Park social media presence and channels
- Logo accreditation on supporters page on website
- Opportunity for advert in season programmes

Resources

- Bespoke arrangements provided by a dedicated Account Manager
- Quarterly report on the uptake of your benefits
- End of year evaluation report

Platinum Membership

£15,000 + VAT



Our Platinum Membership offers your business the opportunity to attend exclusive press nights, best in house tickets and meet and greets with the Opera Holland Park cast and creative teams.

Tickets and Invitations

- 20 top price tickets to be used across the programme or at one performance
- 2 invitations to every press night performances (5 in total)

Experiences

- Exclusive opportunities for behind-the-scenes access and cast meet-and-greets at evening events

Marketing and PR

- Logo accreditation on supporters page on website
- Opportunity for advert in season programmes

Resources

- Bespoke arrangements provided by a dedicated Account Manager
- End of year evaluation report

Gold Membership

£7,500 + VAT



Our Gold Membership offers smaller businesses the opportunity to engage with our exciting summer season with best in house tickets for you and your guests at our gorgeous venue.

Tickets and Invitations

- 14 top price tickets to be used across the programme or at one performance
- 2 invitations per press night performances (5 in total)

Experiences

- Exclusive opportunities for behind-the-scenes access and cast meet-and-greets at evening events

Marketing and PR

- Logo accreditation on supporters page on website
- Opportunity for advert in season programmes

Resources

- Bespoke arrangements provided by a dedicated Account Manager

Opera Holland Park 2022

Season announcement

Opera Holland Park's 2022 Season will open on 31 May, with new productions of ***Eugene Onegin*** and ***Carmen***.

The second half of the season will feature the UK premiere of Mark Adamo's 1998 opera, ***Little Women***, adapted from Louisa May Alcott's classic coming-of-age novel. Delius's verismo opera ***Margot la Rouge*** will be performed in a double bill with **Puccini's *Le Villi***.

The 2022 Season will conclude with **Gilbert and Sullivan's *H.M.S. Pinafore***, a co-production with Charles Court Opera.

The City of London Sinfonia returns as resident orchestra for all five productions. Opera Holland Park continues to nurture young talent. The Young Artists production will be ***Eugene Onegin***.

Opera in Song, a recital series exploring the characters and storylines of featured works through songs by different composers, will also return in the 2022 Season. This series is curated in partnership with Julien Van Mellaerts and Dylan Perez.



An aerial photograph of a city park. In the foreground, a large white tent is set up on a grassy area, with a red brick building partially visible behind it. The park is surrounded by dense green trees. In the background, a city skyline is visible under a hazy sky.

We'd love to chat.



If you have any questions, or would like more information on our Corporate Membership Scheme, please contact:

Ellie.Mayes@operahollandpark.com

Rebecca.Kendall@operahollandpark.com

www.operahollandpark.com